



# Luminoso Now™

LET US SHED LIGHT ON YOUR DATA

Actionable Insights. ON DEMAND.

A concierge service to get the most out of your unstructured text data with Luminoso’s game-changing natural language processing AI toolkit.

## How it works:

01

### Scoping

- Key requirements
- Key business metrics
- Analysis cadence

02

### Insight Generation

- Data source modeling
- Key concept id
- Output drafting

03

### Refining Analysis

- Output review
- Additional requirements

04

### Report Automation

- Actionable insights, delivered on-demand
- Peace of mind
- Peace of wallet

### Customized

Map out your investigation of burning business questions with a dedicated team of Luminoso data specialists. All at an affordable price.

### Optimized

Get the most out of your data by letting the creators and innovators of Luminoso Daylight put it to its fullest use when exploring your data.

### Democratized

Whether you’re a data scientist or a dreamer, your partners in Luminoso Now™ are here to support, educate, and expedite you on your path to critical insights.

### The choice is clear

- No need to learn new technology.
- More data sources translate to more robust insights.
- No ontologies or model training required.
- Best in class NLU tech from MIT Media Lab.

### Perfect for

Product reviews, employee surveys, CRM analysis, audio recordings, call center transcriptions, and much more.



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