

HOW LUMINOSO UNCOVERED WAYS TO IMPROVE EMPLOYEE RETENTION

OPPORTUNITY

Luminoso Daylight™ was utilized by a multinational corporation with more than 10,000 employees to conduct an employee satisfaction survey.

The platform primarily identified positive feedback regarding company benefits and travel bonuses. Crucially, it also detected negative sentiments, specifically related to a certain manager's behavior, which the company was able to address quickly to avoid legal ramifications.

This insight enabled the company to swiftly and discreetly address these concerns, ensuring employee well-being and anonymity. This case exemplifies Luminoso Daylight™'s capability to uncover and resolve critical, otherwise unnoticed issues in large organizations.

Our platform can provide similar benefits to your company by offering actionable insights from employee feedback. For more details about this case study or to understand how Luminoso Daylight™ can assist your organization, please contact us.

SOLUTION

Luminoso Daylight™ is an AI-driven text analytics platform that specializes in uncovering unbiased sentiment and insights from large volumes of survey data, including employee feedback.

Our platform goes beyond traditional survey analysis methods, providing you with actionable insights that can drive positive changes within your organization.

Discuss our product offerings with a Luminoso expert today!



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AT A GLANCE

CHALLENGES

- Identifying specific sources of employee dissatisfaction
- Isolating negative sentiments amidst predominantly positive feedback
- Addressing issues discreetly
- Ensuring employee well-being while preserving their anonymity

BENEFITS

- Unbiased Analysis
- Insights Within Minutes
- Sentiment Over Time Analysis
- Improved Employee Engagement



MARK ZIDES

CEO Luminoso Technologies

"Daylight automates data loading and ingests multiple data types, enabling quick action and driving better human resource decisions..."